

China B2B E-Commerce Quarterly Research Report

2008 Q3

This report will provide you with the latest and comprehensive information about China B2B E-commerce market. The report is comprised of several parts; they are the determinants of China B2B E-commerce market, the current status, the future trends, macro-environment, the competition pattern and the key issues to success. This report contains the research conducted by senior iResearch analysts which is based on the industry data we collected in the past several years, the comprehensive desktop research and in-depth interviews focused on VIP in the related industries.

Abstract:

The turnover scale of China B2B E-commerce operators in the third quarter of 2008 has reached 1.43 billion Yuan with an increase of 32.4% year-on-year, and a decrease of 2.1% period-on-period. The main reason of the decrease is that the financial crisis leads to the decline of foreign consumer confidence index. As foreign consumer demand is significantly reduced, China's export orders are cut down, which greatly exacerbates export difficulties. Therefore, operators encountered resistance to develop new customers.

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